Setup – Discount, Coupon, Warranty Codes
AV Ref #706

About:

HITS contains a discount, coupon, and warranty code feature that allows your store's configured discounts, coupons, warranty discounts to be applied to a customer's ticket. By using this feature, you can track:

1. How much your staff is discounting sales
2. How many of each coupon is used for tracking marketing campaigns
3. How many warranty adjustments are being made to customer's tickets

The discount, coupon, warranty discounting feature allows your staff to either discount **items** (one or multiple) *or* the ticket **total**. To adjust items, your staff would use the ADJUST ITEMS button on the ticket. To adjust the ticket total, your staff would use the ADJUST TOTAL button on ticket.
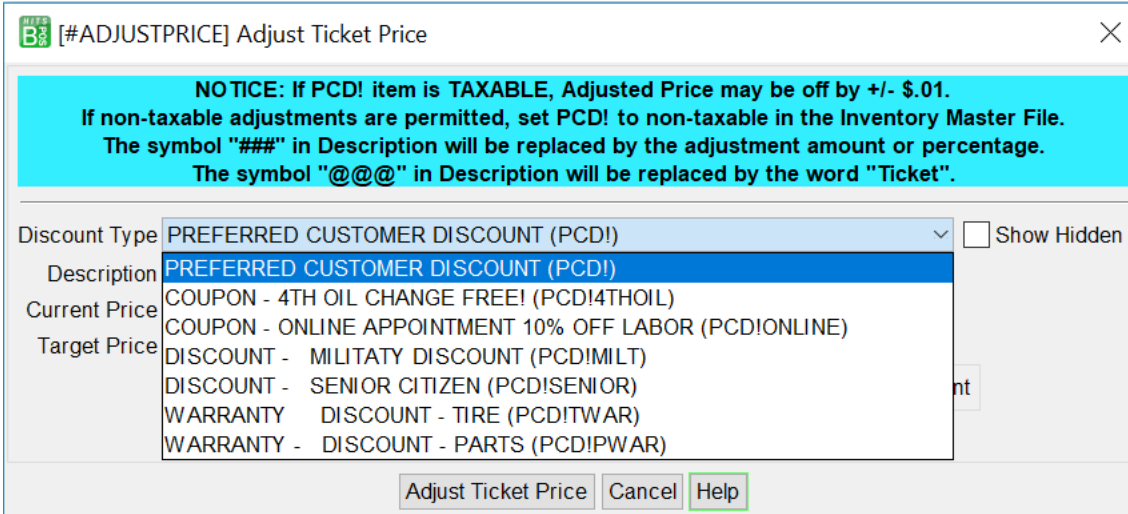
Both buttons (ADJUST ITEMS and ADJUST TOTAL) would allow staff to discount by:

1. Target Price
2. Dollar Discount
3. Percentage Discount
4. Warranty Discount (Remaining / Original)

By default, all discounts applied will use the Discount Code = **PCD! – Preferred Customer Discount.**

However, you can set up unlimited discount, coupon, and warranty codes.

During this step of the HITS Setup process, your account manager will help you set up your discount, coupon, and warranty codes. Once they have been configured, they will appear in the **Discount Type** pull-down menu:

NOTE:

Tracking Totals : To best optimize the discount, coupon, warranty tracking system, we would recommend assigning your discount and coupon codes to a dedicated department (ie. Discounts & Coupons). You may also want to assign your warranty codes to a dedicated department (ie. Warranty Adjustments). This will allow you to track your total discounts, coupons, and warranties via any report that utilizes a department filter (ie. Department Recap.)

Tracking Individual Codes: The best report for tracking discount subtotaled by code would be the Sales Transactions Report (*Views > Report > Inventory > Sales Transactions).*